



Alana Villemez <alana.villemez@interactcom.com>

**Norco College Conversion Emails - Updated**

1 message

**Alana Villemez** <alana.villemez@interactcom.com>  
To: Alana Villemez <alana.villemez@interactcom.com>

Tue, Jun 2, 2020 at 1:59 PM

**EMAIL #1**

----- Forwarded message -----

From: **Norco College** <IEDRCreadytoenroll@interactcom.com>  
Date: Tue, Jun 2, 2020 at 1:31 PM  
Subject: Test Message - Got a special skill? Bring It!  
To: <alana.villemez@interactcom.com>



**Get the skills you need to succeed.**

Critical demand for educated professionals means more opportunities.

Join us *now* for summer. Fall registration opens soon.

**Join Us!**

**Ready to Rise Up.**



2 of 3 regional employers report a shortage of qualified professionals in their industry

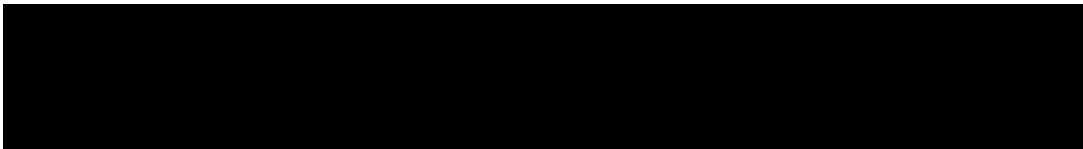


18 of the 20 fastest-growing occupations in the U.S. require some form of career education

The Inland Empire is adding jobs at twice the national rate!

## ReadySetCareer.org

To ensure your academic success take advantage of academic support services where they offer Tutoring, Workshops, Test Preparation, and Study Skills development and more.





California  
Community  
Colleges

Career  
Education

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Norco College  
2001 Third Street  
Norco, CA 92860

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## EMAIL #2

----- Forwarded message -----

From: **Norco College** <[IEDRCreadytoenroll@interactcom.com](mailto:IEDRCreadytoenroll@interactcom.com)>

Date: Tue, Jun 2, 2020 at 1:32 PM

Subject: Test Message - Your timing is perfect.

To: <[alana.villemez@interactcom.com](mailto:alana.villemez@interactcom.com)>



# Get the skills you need for your future!

Join us *now* for summer. Fall registration opens soon.

[Get Started!](#)

## Ready to Close the Gap...

# 2x

The Inland Empire is adding jobs at twice the national rate!



Approximately 1 million “middle skills” job openings will surface by 2025 for career ed grads.

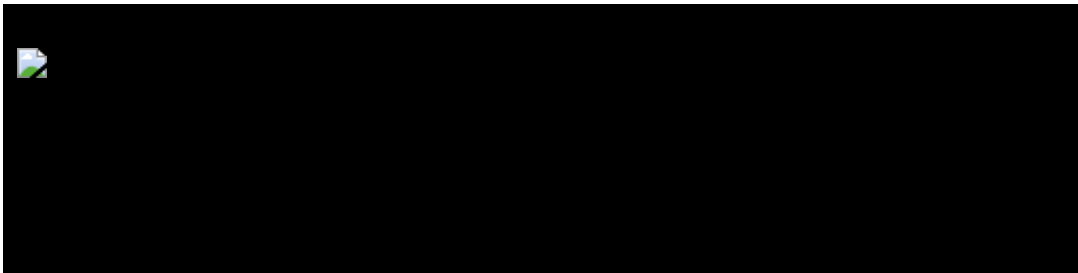
By 2022, California projects *twice* as many STEM job openings as qualified professionals to fill them.

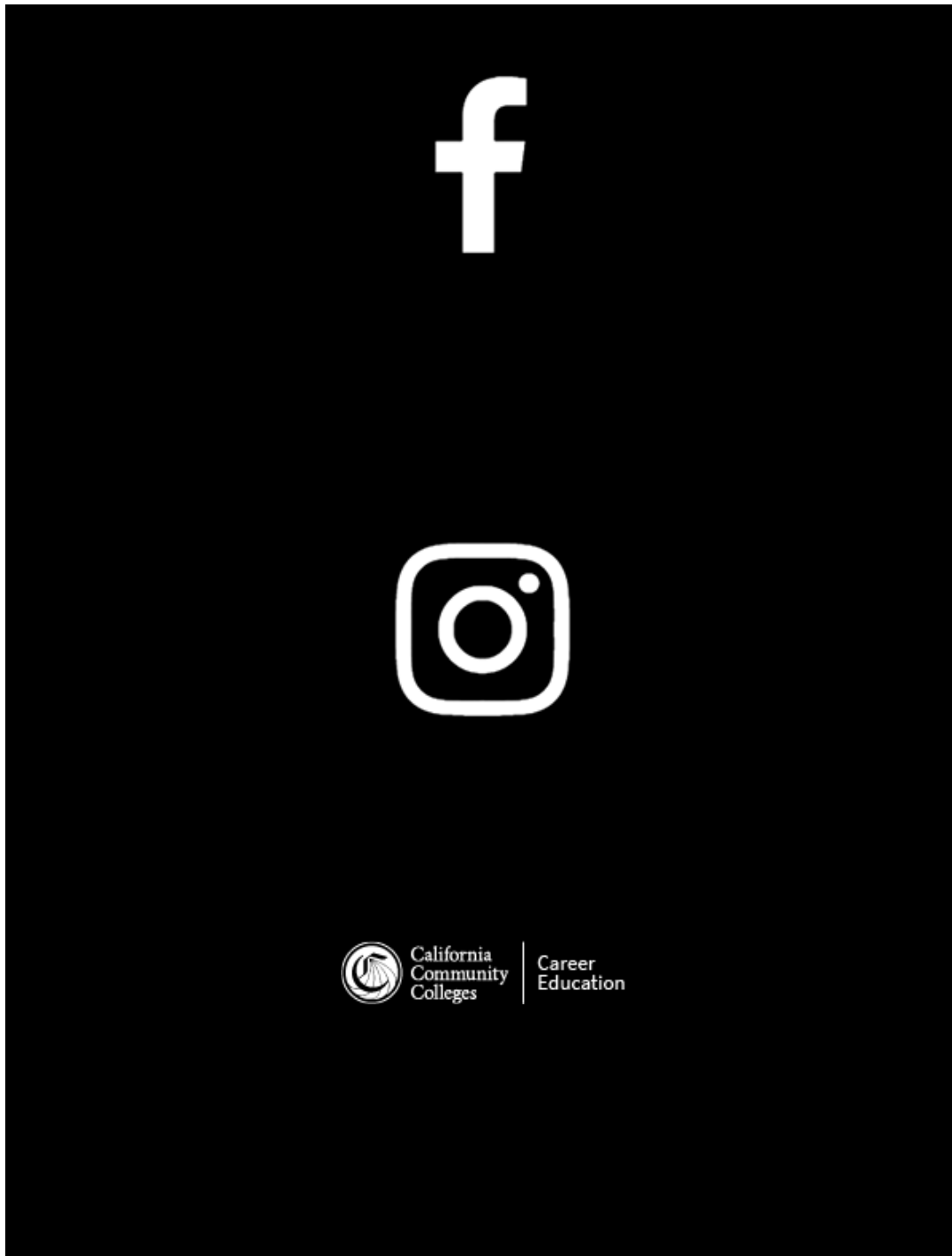
To ensure your academic success take advantage of academic support services where they offer Tutoring, Workshops, Test Preparation, and Study Skills development and more.

[ReadySetCareer.org](https://www.ReadySetCareer.org)

**READY** career education

**NORCO**  
COLLEGE





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Norco, CA 92860



## EMAIL #3

----- Forwarded message -----

From: **Norco College** <[IEDRCreadytoenroll@interactcom.com](mailto:IEDRCreadytoenroll@interactcom.com)>

Date: Tue, Jun 2, 2020 at 1:32 PM

Subject: Test Message - Now, more than ever, we're here for you.

To: <[alana.villemez@interactcom.com](mailto:alana.villemez@interactcom.com)>



## Get *Inspired* to New Career Heights

Whatever you do best... *do it for a living*, with a future-Ready career education!

Join us *now* for summer. Fall registration opens soon.

[Register Now!](#)

## Ready to Learn MORE...



### Hot Regional Workforce Needs

1. Computer and Information Systems Managers **\$142,530**
2. Construction Workers **\$62,300**
3. Teacher Assistants **\$30,708**
4. Registered Nurses **\$95,467**
5. Licensed Practical and Licensed Vocational Nurses **\$47,131**



Average annual salary for Top 10 regional “middle skills” careers.



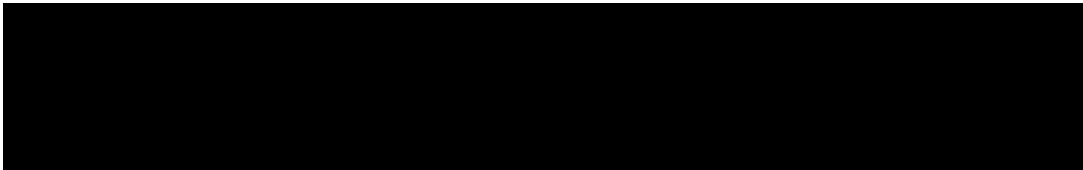
Jobs requiring a high school diploma or less face a 70% probability of automation in the next 20 years.

To ensure your academic success take advantage of academic support services where they offer Tutoring, Workshops, Test Preparation, and Study Skills development and more.

**ReadySetCareer.org**

**READY** *career education*

**NORCO**  
COLLEGE







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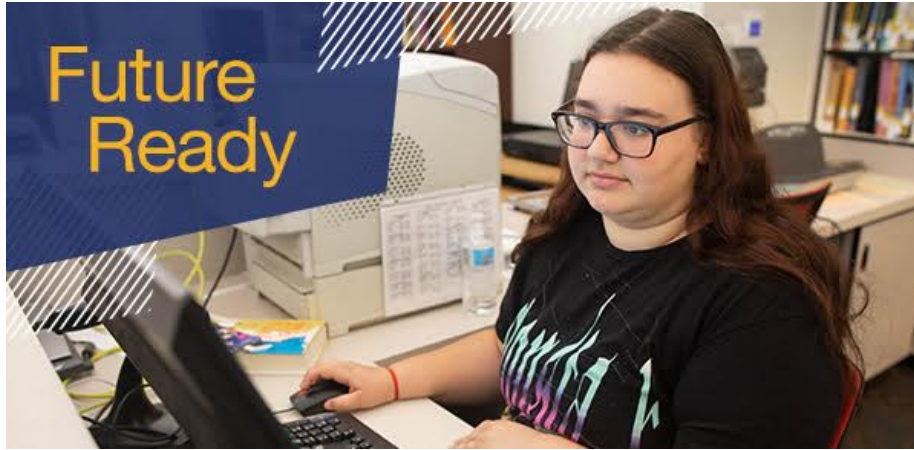
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# EMAIL #4

----- Forwarded message -----

From: **Norco College** <IEDRCreadytoenroll@interactcom.com>  
Date: Tue, Jun 2, 2020 at 1:33 PM  
Subject: Test Message - Your "one in a million" opportunity...  
To: <alana.villemez@interactcom.com>



## One Million New Jobs by 2025

You've got the teach-savvy...Now, it's time to get the real world-ready career education you need to succeed!

Join us *now* for summer. Fall registration opens soon.

[Pick Your Program!](#)

## Ready to Put High School Behind...



Less than half of Inland Empire/Desert region residents over 25 have attended college.

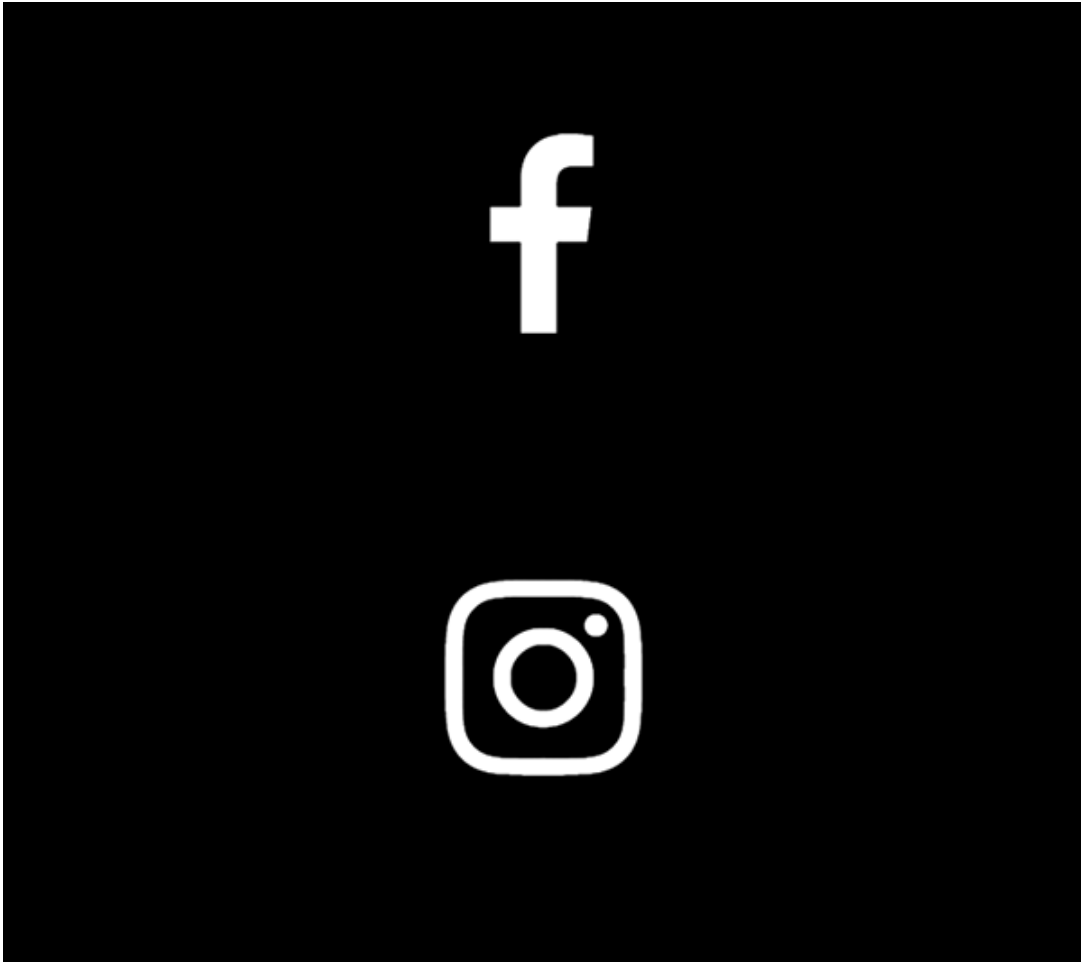


**2 of 3 regional employers  
report a shortage of qualified  
professionals in their industry**

**The Inland Empire is adding  
jobs at twice the national rate!**

**To ensure your academic success take advantage of academic support services  
where they offer Tutoring, Workshops, Test Preparation, and Study  
Skills development and more.**

**ReadySetCareer.org**





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## EMAIL #5

----- Forwarded message -----

From: **Norco College** <[IEDRCreadytoenroll@interactcom.com](mailto:IEDRCreadytoenroll@interactcom.com)>  
 Date: Tue, Jun 2, 2020 at 1:33 PM  
 Subject: Test Message - You ARE College-Ready...  
 To: <[alana.villemez@interactcom.com](mailto:alana.villemez@interactcom.com)>



## In-Demand, Career-Focused Programs

Tomorrow's career education graduates will be in *prime position* to join the workforce.

Fall registration is now open.

**Get Started!**

## Ready to GO!



Approximately 1 million "middle skills" job openings will surface by 2025 for career ed grads.



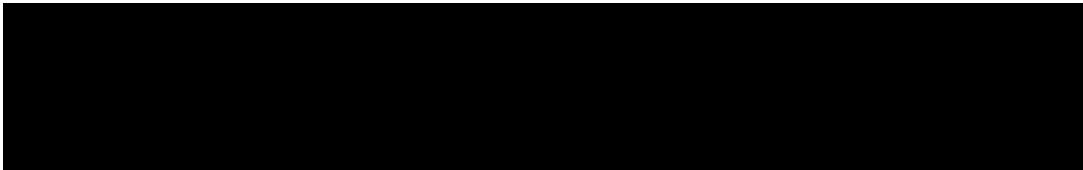
\$50,050 average annual salary for Top 10 regional "middle skills" careers.



In California, Career Education grads earn \$27,500 more than general associate degree-holders, on average.

To ensure your academic success take advantage of academic support services where they offer Tutoring, Workshops, Test Preparation, and Study Skills development and more.

[ReadySetCareer.org](https://www.ReadySetCareer.org)





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Norco, CA 92860



## EMAIL #6

----- Forwarded message -----

From: **Norco College** <[IEDRCreadytoenroll@interactcom.com](mailto:IEDRCreadytoenroll@interactcom.com)>  
Date: Wed, May 27, 2020 at 11:20 AM  
Subject: Test Message - Was there ever a doubt you were READY?  
To: <[alana.villemez@interactcom.com](mailto:alana.villemez@interactcom.com)>



## Career Education = *Confidence*

The Inland Empire-Desert colleges are here to get you where you want to go. Online support, any time.

**Get Started!**

## Ready When You Are...



2 of 3 regional employers report a shortage of qualified professionals in their industry

**2x**

The Inland Empire is adding jobs at twice the national rate!

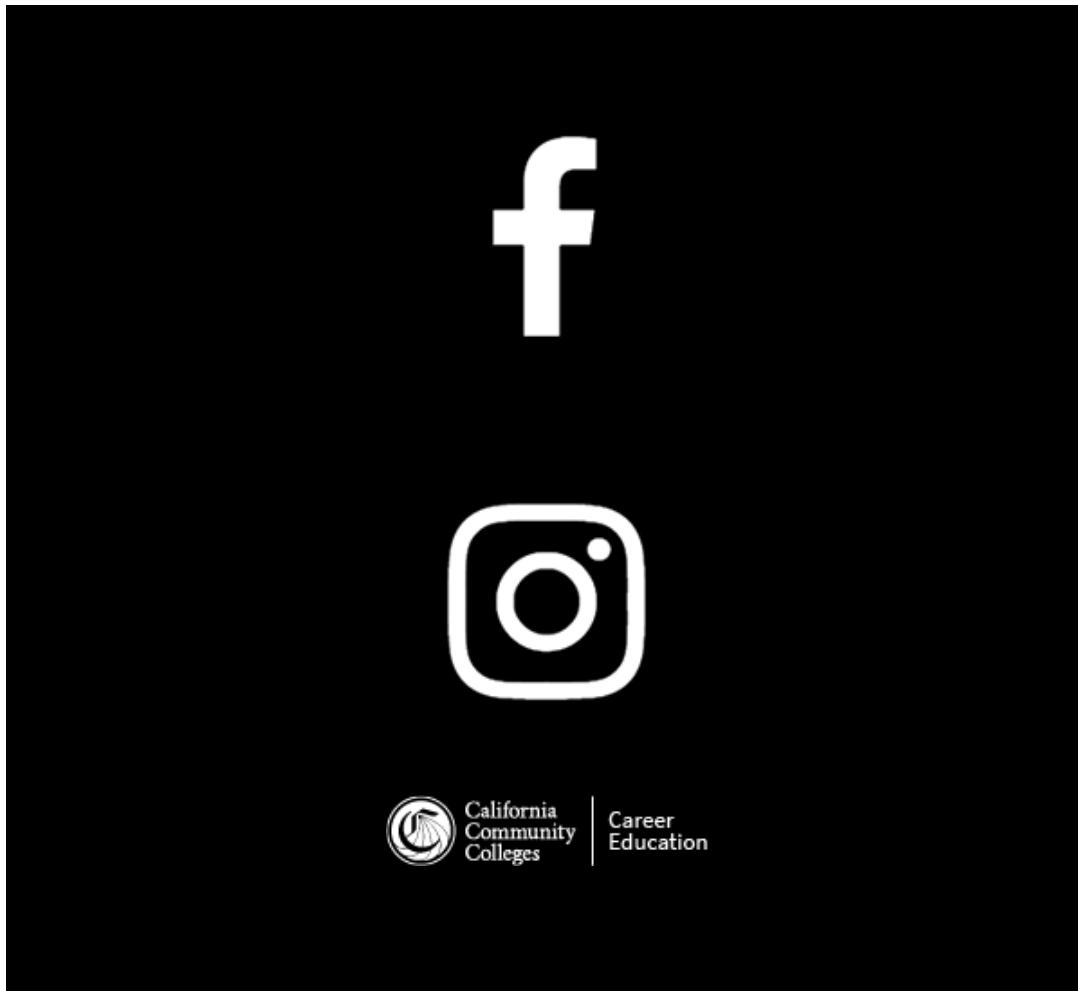


### Hot Regional Workforce Needs

1. **Computer and Information Systems Managers \$142,530**
2. **Construction Workers \$62,300**
3. **Teacher Assistants \$30,708**
4. **Registered Nurses \$95,467**
5. **Licensed Practical and Licensed Vocational Nurses \$47,131**

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**ReadySetCareer.org**



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**EMAIL #7**

----- Forwarded message -----

From: **Norco College** <IEDRCreadytoenroll@interactcom.com>  
Date: Wed, May 27, 2020 at 11:21 AM  
Subject: Test Message - The Inland Empire/Desert region is READY for you.  
To: <alana.villemez@interactcom.com>



## Career Education grads are *ready*.

Get the skills you need for the career you want.

[Join Us!](#)

## Ready for What's *Next*...



By 2022, California projects *twice* as many STEM (Science, Tech, Engineering & Math) job openings as qualified professionals to fill them.



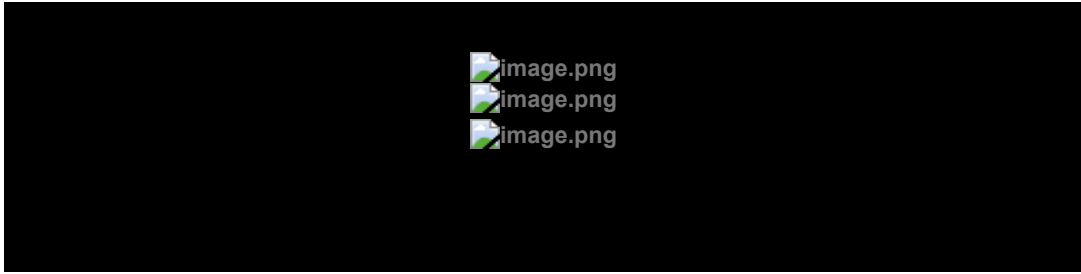
18 of the 20 fastest-growing occupations in the U.S. require some form of career education



Jobs requiring a high school diploma or less face a 70% probability of automation in the next 20 years.

To ensure your academic success take advantage of academic support services where they offer Tutoring, Workshops, Test Preparation, and Study Skills development and more.

[ReadySetCareer.org](https://www.ReadySetCareer.org)



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Norco, CA 92860



## EMAIL #8

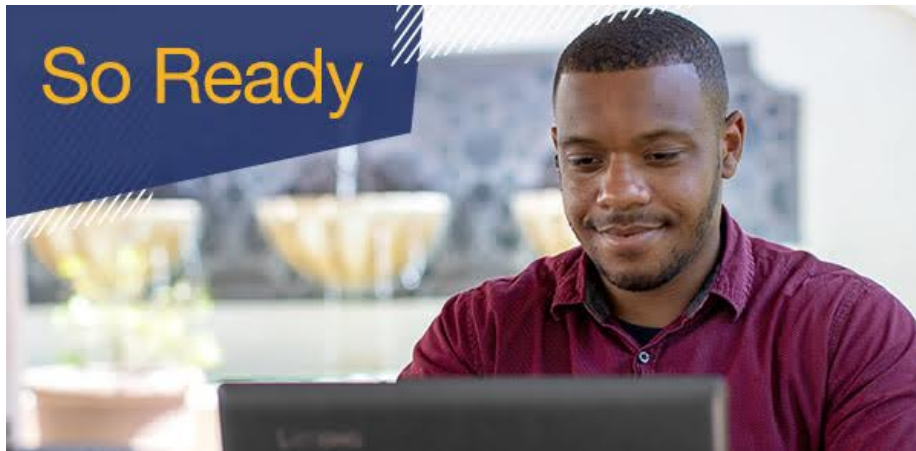
----- Forwarded message -----

From: **Norco College** <[IEDRCreadytoenroll@interactcom.com](mailto:IEDRCreadytoenroll@interactcom.com)>

Date: Wed, May 27, 2020 at 11:21 AM

Subject: Test Message - Your future doesn't have to wait.

To: <[alana.villemez@interactcom.com](mailto:alana.villemez@interactcom.com)>



## Career Education grads are **READY** for the workforce.

Tomorrow's career education graduates will be in a *prime position* to join the workforce.

[Pick Your Program!](#)

# Ready for a *Change*



18 of the 20 fastest-growing occupations in the U.S. require some form of career education.



In California, Career Education grads earn \$27,500 more than general associate degree-holders, on average.



\$50,050 average annual salary for Top 10 regional “middle skills” careers.

To ensure your academic success take advantage of academic support services where they offer Tutoring, Workshops, Test Preparation, and Study Skills development and more.

[ReadySetCareer.org](http://ReadySetCareer.org)





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## EMAIL #9

----- Forwarded message -----

From: **Norco College** <[IEDRCreadytoenroll@interactcom.com](mailto:IEDRCreadytoenroll@interactcom.com)>  
 Date: Wed, May 27, 2020 at 11:23 AM  
 Subject: Test Message - Are you made of college material?  
 To: <[alana.villemez@interactcom.com](mailto:alana.villemez@interactcom.com)>



## High-Energy, High-Tech Careers!

You've got the tech-savvy... Now, it's time to get the real world-ready career education you need to succeed!

**Register Now!**

## Ready to *Be More?*



### Hot Regional Workforce Needs

1. **Computer and Information Systems Managers \$142,530**
2. **Construction Workers \$62,300**
3. **Teacher Assistants \$30,708**
4. **Registered Nurses \$95,467**
5. **Licensed Practical and Licensed Vocational Nurses \$47,131**



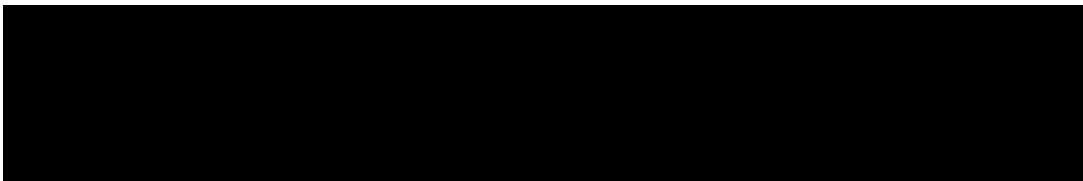
Approximately 1 million "middle skills" job openings will surface by 2025 for career ed grads.

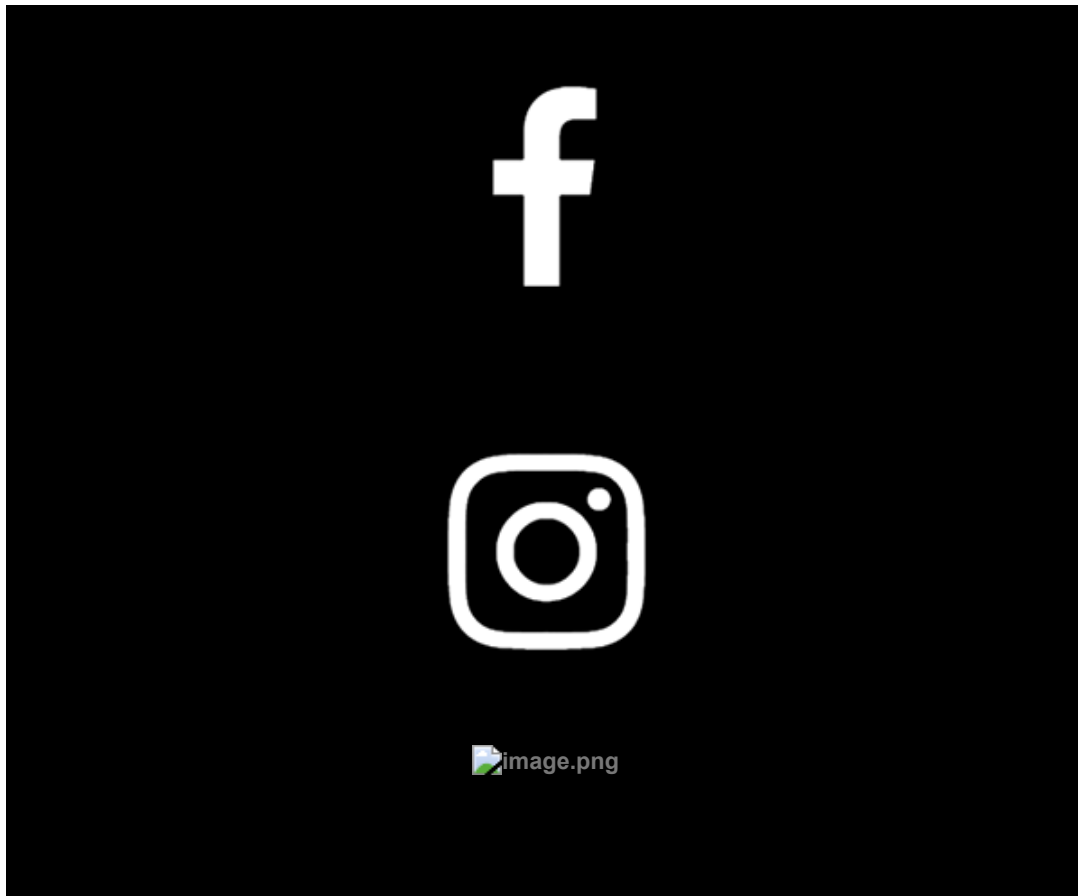


Jobs requiring a high school diploma or less face a 70% probability of automation in the next 20 years.

To ensure your academic success take advantage of academic support services where they offer Tutoring, Workshops, Test Preparation, and Study Skills development and more.

**ReadySetCareer.org**





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Norco, CA 92860



## EMAIL #10

----- Forwarded message -----

From: **Norco College** <[IEDRCreadytoenroll@interactcom.com](mailto:IEDRCreadytoenroll@interactcom.com)>  
Date: Wed, May 27, 2020 at 11:24 AM  
Subject: Test Message - Careers can be custom-built...  
To: <[alana.villemez@interactcom.com](mailto:alana.villemez@interactcom.com)>



**Tech, Design, Healthcare, Business & More!  
ALL ONLINE.**

It's not just a major... it's a *major step up!* Find success in any career path you choose!

[Click Now!](#)

**Ready for *Anything***




By 2022, California projects *twice* as many STEM (Science, Tech, Engineering & Math) job openings as qualified professionals to fill them.



18 of the 20 fastest-growing occupations in the U.S. require some form of career education

**Hot Regional Workforce Needs**

1. **Computer and Information Systems Managers \$142,530**
2. **Construction Workers \$62,300**
3. **Teacher Assistants \$30,708** 
4. **Registered Nurses \$95,467**
5. **Licensed Practical and Licensed Vocational Nurses \$47,131**

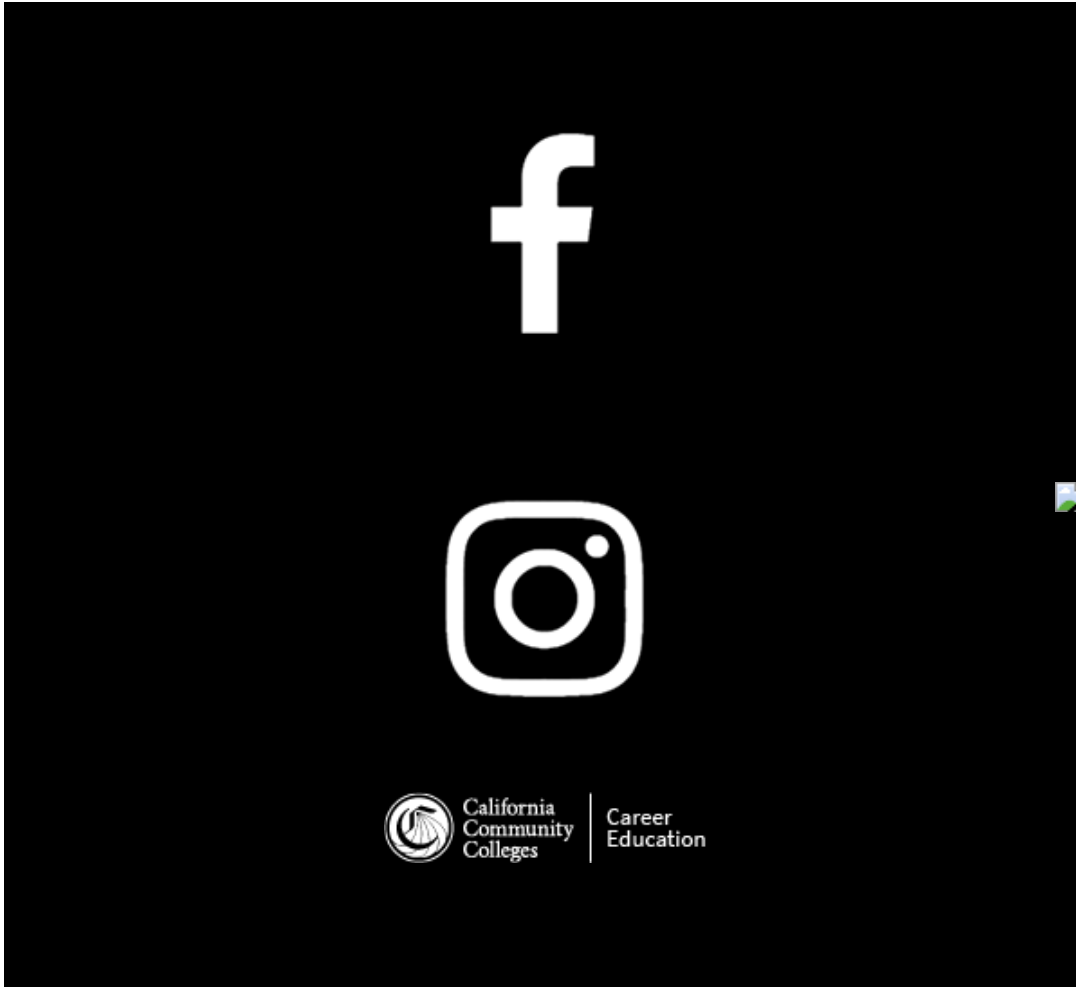
**ReadySetCareer.org**



**READY** *career education*



**NORCO**  
COLLEGE



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2001 Third Street  
Norco, CA 92860

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## EMAIL #11

----- Forwarded message -----

From: **Norco College** <[IEDRCreadytoenroll@interactcom.com](mailto:IEDRCreadytoenroll@interactcom.com)>

Date: Wed, May 27, 2020 at 11:24 AM





## College-Powered Career Education

Confident careers start with a focused educational foundation. Your real world-Ready degree or certificate opens the door to *more!*

[Get Started!](#)

## Ready to Reach Your Goals...



\$50,050 average annual salary for Top 10 regional “middle skills” careers.

2x

The Inland Empire’s workforce is expanding at *twice* the national rate!



Approximately 1 million “middle skills” job openings will surface by 2025 for career ed grads.

To ensure your academic success take advantage of academic support services where they offer Tutoring, Workshops, Test Preparation, and Study Skills development and more.

**ReadySetCareer.org**

**READY** *career  
education*

**NORCO**  
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**iContact**  
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**EMAIL #12**

----- Forwarded message -----

From: **Norco College** <[IEDRCreadytoenroll@interactcom.com](mailto:IEDRCreadytoenroll@interactcom.com)>

Date: Wed, May 27, 2020 at 11:25 AM  
Subject: Test Message - Still not "Ready"?  
To: <[alana.villemez@interactcom.com](mailto:alana.villemez@interactcom.com)>



## Educating Inland's Innovators

It's not too late to get started in a career education program. But hurry – classes start soon!

[Register Now!](#)

## Next-Level Ready



In California, Career Education grads earn \$27,500 more than general associate degree-holders, on average.



By 2022, California projects *twice* as many STEM (Science, Tech, Engineering & Math) job openings as qualified professionals to fill them.



2 of 3 regional employers report a shortage of qualified professionals in their industry

To ensure your academic success take advantage of academic support services where they offer Tutoring, Workshops, Test Preparation, and Study Skills development and more.

**ReadySetCareer.org**

**READY** *career  
education*

**NORCO**  
COLLEGE



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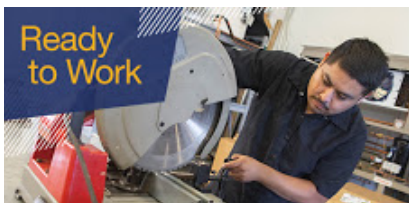
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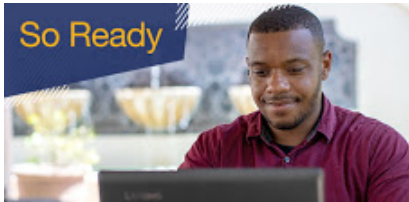


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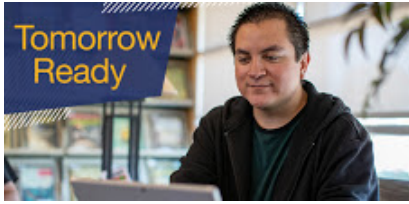


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



















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













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